



Poland - Case Studies



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Poland Case Studies-Poland Reform Plaza Warsaw Assignments Poznan Łódź
 Olsztyn Szczecin Poland Report

Retail International®

Poland Case Studies

Typical Projects

- Countrywide shopping centre consultancy work advising on the development, feasibility and marketing of shopping centres in the leading cities, including, Warsaw, Gdansk, Poznan.
- Reform Plaza - Shopping Centre Warsaw
- Kupiec Poznanski Poznan
- Commercial & Retail Centre Łódź
- Shopping Centre / FEC Development Site Olsztyn
- Entertainment Centre Szczecin

Typical Clients

- Assignment in conjunction with International/C&K Poland.
- Owners, developers and investors.

Poland





Project: Reform Plaza Warsaw

- General retail advice for six level shopping mall already under construction.
- Market positioning
- Merchandise mix
- Tenant mix
- Retail configuration
- Marketing advice

- Assignment in conjunction with Oncor International/C&K Retail Poland.
- Owners, developers and investors.

Reform Plaza Warsaw





Typical Projects

- Shopping assignments across Poland incl.:
- Warsaw
- Łódź
- Poznan
- Szczecin
- Gdansk
- Gdynia
- Olsztyn
- Elblog
- Kielce

Typical Clients

Assignment in conjunction with Oncor International/C&K Retail Poland. Owners, developers and investors.

Shopping Centre Assignments across Poland





Project:

Kupiec Poznanski Poznan

Kupiec Poznanski Poznan

Assignment in conjunction with Oncor International/C&K Retail Poland.

Retail development advice






Project:

Commercial & Retail Centre Łódź

 Retail development advice

Client:

Echo Group

 Assignment in conjunction with Onkor International/C&K Retail Poland.

Commercial & Retail Centre Łódź



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Project:

Shopping Centre / FEC
Development Site
Olsztyn

-  Retail development advice
-  Feasibility
-  Overall concept

Client:

Echo Group

 Assignment in conjunction
with Oncor
International/C&K Retail
Poland.

Shopping Centre / FEC Development Site
Olsztyn






Project:

Entertainment Centre
Szczecin

 Retail development advice

Client:

Echo Group

 Assignment in conjunction
with Oncor
International/C&K Retail
Poland.

Entertainment Centre Szczecin



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